# **Promotional Terms and Conditions**

These Terms and Conditions govern all promotions, sales, discount codes, special offers, and limited-time events (collectively, "Promotions") run by [Your Company Name] on [Your Website URL]. By participating in any Promotion, you agree to be bound by these terms, in addition to our standard Terms of Service and Privacy Policy.

## 1. General Applicability

#### 1.1 Offer Duration

All Promotions are valid only for the dates and times specified in the offer advertisement, email, or website banner. Promotions expire at the end of the stated period or when supplies run out, whichever comes first.

#### 1.2 Non-Transferable

Promotions are non-transferable, non-refundable, and cannot be redeemed for cash, gift cards, or store credit unless explicitly stated otherwise.

#### 1.3 Single Use

Unless otherwise stated, discount codes and promotional vouchers are limited to one use per customer and per order.

#### 1.4 Not Combinable

Promotions cannot be combined with any other offers, sales, discounts, or codes unless explicitly permitted in writing by [Your Company Name]. Only one discount code may be applied per order.

## 2. Eligibility and Redemption

## 2.1 Minimum Purchase Requirements

If a Promotion requires a minimum purchase amount (e.g., "\$10 off orders over \$50"), the minimum must be met by the cost of eligible products **after** any other discounts, but **before** taxes, shipping, or handling fees are applied.

### 2.2 Redemption

To redeem a discount code, the code must be entered correctly at the checkout page and applied successfully before the order is submitted. Discounts cannot be applied retroactively to previous purchases.

#### 2.3 Account Specific Offers

Some offers may be targeted and valid only for specific customer accounts (e.g., first-time customers, loyalty members). Attempting to use a targeted offer if you are not the intended recipient may result in the order being canceled.

## 3. Specific Promotion Types

#### 3.1 Percentage/Fixed Amount Off (e.g., 20% Off, \$10 Off)

The discount will be applied to the eligible item(s) in the cart. If the discount applies to the entire order, it will be applied to the total product cost before shipping and taxes.

#### 3.2 Buy One, Get One (BOGO) Offers

- The free or discounted item will always be the item of equal or lesser value.
- The required number of items must be added to the cart for the discount to automatically apply.

### 3.3 Free Shipping

Free shipping offers apply only to the lowest-cost standard shipping option within [Specify Geographic Area, e.g., the contiguous United States]. Additional fees may apply for expedited shipping or international destinations.

### 4. Exclusions and Limitations

#### 4.1 Product Exclusions

The following categories of products are typically excluded from all Promotions unless specifically mentioned in the offer:

- Gift Cards.
- Clearance or Final Sale Items.
- Pre-Order Items.
- Products from specific high-demand brands (if applicable, list them here).

### 4.2 Handling of Returns/Cancellations

If an item purchased with a Promotion is returned or canceled, the refund amount will be the price paid by the customer after the discount was applied, not the original full price. If a return causes the original order value to fall below the minimum purchase requirement for a multi-item or BOGO promotion, the value of the non-returned items may be adjusted to their full retail price, and the refund amount reduced accordingly.

## 5. Modification and Termination

[Your Company Name] reserves the right, in its sole discretion, to modify, extend, or terminate any Promotion at any time without prior notice.

We also reserve the right to cancel any order that utilizes a Promotion in error, due to system failure, or due to suspected abuse of the offer terms.